# NIKHIL SAINI

**Product Designer** based out of Bangalore
with 5 years of experience

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## Experience

### UX Designer  •  Vendavo

MAY 2023 - JUN 2025, BANGALORE

**Design system advocate for product consistency**

- Led the end-to-end redesign of the Rebate and channel management platform, driving a seamless migration to the latest design system for improved product consistency and scalability.
- Ran comprehensive usability testing with real users post-migration, which revealed a 10% improvement in user task completion rates and a considerable reduction in navigation errors.

**Leading design workshops to gather stakeholder requirements**

- Did an exhaustive competitor analysis to understand gaps in the market.
- Ran a stakeholder workshop to understand stakeholder requirements and worked closely with the product managers to priorities the product features.

**Design thinking and User analysis to increase Product discoverability**

- Enhanced user engagement and product discoverability on Vendavo HUB by up to 12% by facilitating multiple usability tests and analyzing the usage pattern of the platform to make data backed design decisions.
- Worked on communication flow for the chatbot and AI agents to help reduce the onboarding support tickets by 20% through self-serve enablement.

### Sr. UX/UI Designer  •  Product Studio

NOV 2020 - APR 2023, NEW DELHI

**Design Leadership**

- Designed a peer-to-peer super application,  including verticals for Carpool, Rentals and Professional connection community. Mentored junior designers and interns, inculcating design thinking, and process ownership.
- Worked across various industries including healthcare, e-commerce, and mobility. Leading UX initiatives and visual designs.

**Brand Strategy**

- As a brand designer for USA based client, I developed a clear brand hierarchy for sub-brands, strengthening recognition and unity for each program.

# Experience

## UX/UI Designer (Intern)  •  DROR Labs Pvt. Ltd.
JUL 2019 - SEPT 2019, GURUGRAM

### Information architecture and Design workflows

- Worked closely with fellow designer and product managers to improve the overall flow of the product.
- Created user flows, and information architecture to better document the design flows.

# Education

## Bachelor of Technology (CSE)  •  Galgotias University
### COMPUTER SCIENCE (GPA 7.55)
SEPT 2015 - MAY 2019

# Training

## UX & Web Design Master Course: Strategy, Design, Development (Online)
JUN 2018 - AUG 2018

- Learned how to apply User Experience (UX) principles to your website designs, code a variety of sites and increase sales,

# Skills

### UX & Product Design

UX Strategy    Design Thinking    Wireframing    Prototyping    UX Writing    Information Architecture    Accessibility (WCAG)    Journey Mapping    Usability Testing    Design Systems    Feature Ideation    Cross Product Notification Architecture    AI Workflow Mapping

### Research & Collaboration

User Research    Personas & Empathy Mapping    Task Flows    A/B Testing    Cross-Functional Collaboration    Persona Development    Agile/Scrum    Feature Discovery Research    Prompt Design & Testing

### Tools & Platform

Figma    MIRO    FigJam    Adobe Photoshop    Procreate    Confluence    Framer    After Effects    Adobe Illustrator    ChatGPT    Google Gemini    Microsoft CoPilot    Grok    Lovable AI